



## Sponsorship Packages

**Increase your Visibility and Maximize your Results  
by becoming an Opportunity Expo Sponsor!**

### Gold Sponsor

- **Booth:** Premier exhibit location. Up to 4 booths. Your choice of *direct front or center*. Your choice of configuration, e.g., quadruple booth (20' X 20' ), in line, or in different areas in hall. Each booth has an 8' draped table, 2 chairs, side rails and backdrop. Ask your rep for availability. \$6,800 value.
- **Banner:** Two banners, *Exclusive* to Gold Sponsor.
- **Signage:** Expo Entrance and on Main Stage (you provide). 4' by 10' max.
- **Logo:** On all print materials (newspaper ads, posters, tickets, etc. This includes over flyers and programs which will be distributed to Chambers of Commerce, business centers, libraries, and other locations.
- **Television Spots:** Logo first on all television spots.
- **Website:** Banner, with hyperlink to your site. Logo throughout website.
- **Electronic Billboards:** Logo on all Electronic Billboard ads (Smart Sign Media).
- **Gift Bags:** Your logo and/or company name on each bag. Gold Sponsor may add company flyer in gift bag. Individually hand-delivered to each attendee. *Exclusive* to Gold Sponsor.
- **Show Program:** *Prime Location:* full page, full color ad in the *Exhibitor & Entertainment Directory* (show program, magazine format). Back Cover or Inside Front Cover, plus logo on front page. Show program individually hand-delivered to each attendee. \$1,500 value.
- **Promotions:** The Gold Sponsor's name or logo will be included first in all promotions, including press releases, feature articles and advertisements.
- **Tickets:** 1000 Tickets for distribution to customers, employees and associates. (\$15,000 Value)

**Gold Sponsor Fee —\$25,000**

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### Silver Sponsor

- **Booth:** Premier exhibit location. Up to 4 booths. Your choice of *direct front or center*. Your choice of configuration, e.g., quadruple booth (20' X 20'), in line, or in different areas in hall. Each booth has an 8' draped table, 2 chairs, side rails and backdrop. Ask your rep for availability. (\$5200 Value)
  - **Banner:** Prime Location *Exclusive* to Silver Sponsor.
  - **Signage:** Expo Entrance (you provide). 4' by 10' max.
  - **Logo:** On all print materials (newspaper ads, posters, tickets, etc. This includes flyers and programs which will be distributed to Chambers of Commerce, business centers, libraries, and other locations.)
  - **Television Spots:** Logo on all television spots.
  - **Website:** Banner, with hyperlink to your site. Logo throughout website pages.
  - **Electronic Billboards:** Logo on all Electronic Billboard ads.
  - **Show Program:** *Prime Location:* full page, full color ad in the *Exhibitor & Speaker Directory* (show program, magazine format). Back Cover or Inside Front Cover\*, plus logo on front page. Show program individually hand-delivered to each attendee. (\$1,500 value)  
\*After Gold Sponsor choice.
  - **Promotions:** The Silver Sponsor's name or logo will be included in all promotions, including press releases, feature articles and advertisements.
  - **Tickets:** 750 Tickets for distribution to customers, employees and associates. (\$11,250 Value)
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## Silver Sponsor Fee —\$15,000

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### **Bronze Sponsor**

- **Booth:** Two premier exhibit locations. Your choice of *direct front or center*. Your choice of configuration, e.g., in line, or in two different areas in hall. Each booth has an 8' draped table, 2 chairs, side rails and backdrop. Ask your rep for availability. (\$2,600 Value)
- **Banner:** Food Court. *Exclusive* to Bronze Sponsor. (\$1000 Value)
- **Logo:** On all print materials (newspaper ads, posters, tickets, etc. This includes over flyers and programs which will be distributed to Chambers of Commerce, business centers, libraries, and other locations.
- **Television Spots:** Logo on all television spots.
- **Website:** Banner, with hyperlink to your site. Logo throughout website pages.
- **Electronic Billboards:** Logo on all Electronic Billboard ads.
- **Show Program:** *Prime Location:* 1/2 page ad in the *Exhibitor & Entertainment Directory* (show program, magazine format). plus logo on front page. Show program individually hand-delivered to each attendee.
- **Promotions:** The Bronze Sponsor's name or logo will be included in all promotions, including press releases, feature articles and advertisements.
- **Tickets:** 500 Tickets for distribution to customers, employees and associates. (\$7,500 Value)

### **Bronze Sponsor Fee —\$10,000**

**NOTE:** This list contains sponsorship opportunities that have been available in past years. The Opportunity Expo is always willing to listen to any suggestions or concepts for additional sponsorships, including media exchange.

**If you would like to be an Opportunity Expo Sponsor, please call (916) 427-5161.**