



Sacramento, CA  
Saturday & Sunday  
June 26 - 27, 2010  
11 am to 5 pm  
www.OppExpo.com

**Show Program**

## Show Program Advertising

The *Opportunity Expo* Program will be hand-delivered directly to attendees of The Expo.

This is a great opportunity for your company to reach out beyond the Expo to the many homes where this "keeper" publication will arrive. If you have a product or service for this vast market, your presence in this publication will greatly enhance your visibility.

Image Area 7-1/2" x 10"	
Full page – 7-1/2" wide x 10" high.....	\$1200
Half page – 7-1/2" wide x 4-7/8" high .....	\$700
Quarter page – 3-5/8" wide x 4-7/8" high.....	\$400
One Eighth page – 3-5/8" wide x 2-3/8" high .....	\$250
Full Color, glossy, only available on covers. Add \$300	

### Ad Submittal Specifications:

- Please submit ad as 300 dpi JPEG or pdf file, correctly sized for the ad size you have purchased as listed above.
- Please note that 1/4 page ads are ONLY available as 3-5/8" WIDE by 4-7/8" HIGH format.
- Please note that 1/8 page ads are ONLY available as 3-5/8" WIDE by 2-3/8" HIGH format.
- MS Word documents are NOT an acceptable format for submitting ads or photos.
- Contact the show promoter for any other details.
- Submit your ad to [info@oppexpo.com](mailto:info@oppexpo.com) and send a copy to [ken@klageswebdesign.com](mailto:ken@klageswebdesign.com).

### Submittal Deadline:

**Camera-ready copy must be received no later than May 28, 2010.**