



Sponsorship Packages

**Increase your Visibility and Maximize your Results
by becoming an Opportunity Expo Sponsor!**

Gold Sponsor

- **Booth:** Premier exhibit location. Up to 4 booths. Your choice of *direct front or center*. Your choice of configuration, e.g., quadruple booth (20' X 20'), or in line. Each booth has an 8' draped table, 2 chairs, side rails and backdrop. Ask your rep for availability. \$8,000 value.
- **Banner:** Two banners, *Exclusive* to Gold Sponsor.
- **Signage:** Expo Entrance and on Main Stage (you provide). 4' by 10' max.
- **Logo:** On all print materials (newspaper and magazine ads, posters, tickets, etc. This includes on flyers and programs that will be distributed to Chambers of Commerce, business centers, libraries, and other locations.
- **Television Spots:** Logo first on all television spots.
- **Website:** Logo, with hyperlink to your site. Logo throughout website.
- **Show Program:** *Prime Location:* full page, full color ad in the *Exhibitor & Speaker Directory* (show program, magazine format). Back Cover or Inside Front Cover, plus logo on front page. Show program individually hand-delivered to each attendee. \$2,000 value.
- **Promotions:** The Gold Sponsor's logo will be included first in all promotions.
- **Tickets:** 1000 Tickets for distribution to customers, employees and associates. \$10,000 Value.
- **Seminar Room:** Speaker slots for all day, both Saturday and Sunday all hours, exclusive to Gold Sponsor. **Your private area** (20' x 30', seats 60). \$2,500 Value.

Gold Sponsor Fee, a \$25,000 Value! —\$15,000

Silver Sponsor

- **Booth:** Premier exhibit location. Up to 2 booths. Your choice of *direct front or center*. Each booth has an 8' draped table, 2 chairs, side rails and backdrop. Ask your rep for availability. (\$5400 Value)
- **Banner:** Prime Location *Exclusive* to Silver Sponsor.
- **Signage:** Expo Entrance (you provide). 4' by 10' max.
- **Logo:** On all print materials (newspaper ads, posters, tickets, etc. This includes flyers and programs that will be distributed to Chambers of Commerce, business centers, libraries, and other locations.)
- **Television Spots:** Logo on all television spots.
- **Website:** Logo, with hyperlink to your site. Logo throughout website pages.
- **Show Program:** *Prime Location:* full page, full color ad in the *Exhibitor & Speaker Directory* (show program, magazine format). Back Cover or Inside Front Cover*, plus logo on front page. Show program individually hand-delivered to each attendee. (\$1,500 value)
*After Gold Sponsor choice.
- **Promotions:** The Silver Sponsor's logo will be included in all promotions.
- **Tickets:** 750 Tickets for distribution to customers, employees and associates. (\$7500 Value)
- **Seminar Room:** 2 One-hour Speaker slots both Saturday and Sunday, exclusive to Silver Sponsor. (20' x 30' room, seats 60). \$1,600 Value.

Silver Sponsor Fee, a \$20,000 Value! —\$10,000

Bronze Sponsor

- **Booth:** One premier exhibit locations. Your choice of *direct front or center*. Each booth has an 8' draped table, 2 chairs, side rails and backdrop. Ask your rep for availability. (\$2,700 Value)
- **Banner:** Food Court. *Exclusive* to Bronze Sponsor. (\$1000 Value)
- **Logo:** On all print materials (newspaper and magazine ads, posters, tickets, etc. This includes on flyers and programs which will be distributed to Chambers of Commerce, business centers, libraries, and other locations.
- **Television Spots:** Logo on all television spots.
- **Website:** Logo, with hyperlink to your site. Logo throughout website pages.
- **Show Program:** *Prime Location:* Full page ad in the *Exhibitor & Speaker Directory* (show program, magazine format). plus logo on front page. Show program individually hand-delivered to each attendee.
- **Promotions:** The Bronze Sponsor's logo will be included in all promotions.
- **Tickets:** 500 Tickets for distribution to customers, employees and associates. (\$5,000 Value)
- **Seminar Room:** One-hour Speaker slot both Saturday and Sunday, exclusive to Silver Sponsor. (20' x 30' room, seats 60). \$800 Value.

Bronze Sponsor Fee, a \$10,000 Value! —\$5,000

NOTE: This list contains sponsorship opportunities that have been available in past years. The Opportunity Expo is always willing to listen to any suggestions or concepts for additional sponsorships, including media exchange.

If you would like to be an Opportunity Expo Sponsor, please call 916-476-3177.